



# Bullet-Tin

July/August 2022      Issue #: 4      Volume: 34  
 President: Peter Downey   Vice President & Membership: Steve Porter   Secretary: Roger Hill  
 Treasurer: Roly Lusted   Social Media: Susan Lusted  
 This award-winning newsletter is published bi-monthly



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## President's Message: Peter Downey



Hello friends.

Happy Summer! And hopefully a full summer season of Studebaker cruising.

We have had a busy start to summer, starting with our June meeting held at the historic Oddfellows Hall in Downtown Dundas, followed by good food and social time at East Side Mario's. The Oddfellows Hall is reportedly the third oldest building in surviving in Dundas and it predated Confederation by a couple of decades. It has a varied past as a hotel, (you can still tell where the stable was !) a brief stint as an automobile dealership, the long time home of the Dominion Lightening Rod Company , and finally for the past 60+ years, the home of Valley City Lodge 117.

Roger and Dreena, put together an interesting cruise for us on July 10<sup>th</sup>, as we cruised the back roads around Hamilton, Brant County and Waterloo County, stopping along the way at Maggie's Place ( a Food Truck at the main intersection of St. George, continuing on to The Ontario Steam Heritage Museum for a very interesting and informative tour . The day finished off at the Danish Place in Puslinch for some social time and another excellent meal. There was also the familiar Studebaker trivia quiz, congratulations to Steve Porter and Stu Chapman for knowing the most trivia. And to Dreena and Sandra for the goodie bags for the ladies. We had over 10 Studebakers in our convoy, ranging from a 1957 to 1966 models.

Our fish Fry will be held September 11<sup>th</sup>, which coincided nicely with Drive Your Studebaker Day. There will be more details to come. We are still waiting for the plaque to be reinstalled in the park adjacent to the former Studebaker Plant, however no word on the date from the City of Hamilton, although the original commitment of the end of June has long passed.

There are numerous cruise nights in and around our area, and I hope to see many of you there over the summer months. The Executive will be meeting to source a location for our August meeting, stay tuned for that.

As always, keep the photos and stories coming, this is your newsletter and we look forward to receiving them

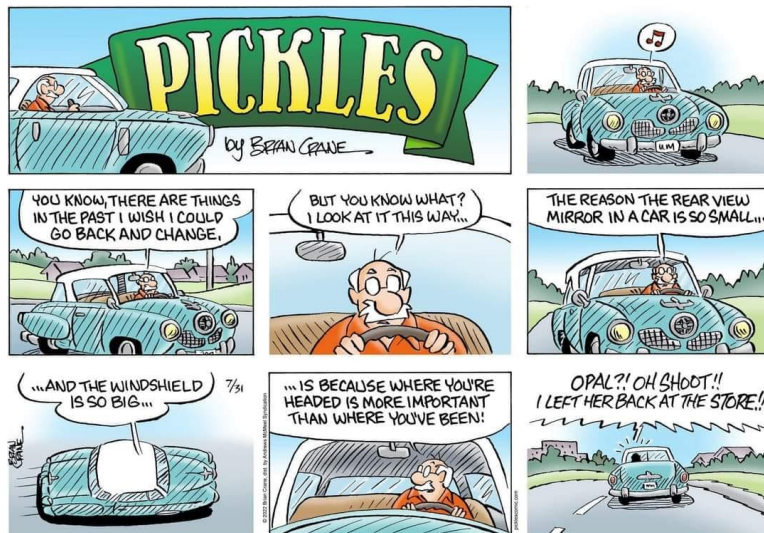
Happy Studebakering!

Be safe Peter Downey

President

# Treasurer's Report Roly Lusted

HAMILTON STUDEBAKER DRIVERS CLUB Finances June 1, 2022 to June 30, 2022						
June 1, 2022					Opening Bank Balance	\$ 3,965.96
DATE	TRANSACTION TYPE	DETAILS	DEPOSIT AMOUNT	WITHDRAWALS AMOUNT		BALANCE
June 1, 2022	Deposit	Membership Fee US funds	\$24.46			\$ 3,990.42
June 2, 2022	Withdrawal	Sponsorship 66 Cruiser in SDC Museum		654.45		\$ 3,335.97
June 15, 2022	Withdrawal	Peter Downey Wedding Gift Card and Mailing paid to Steve Porter		120.79		\$3,215.18
June 24, 2022	Depost	50/50	\$45.00			\$3,260.18
June 30, 2022	Withdrawal	Bank Fees		4.00		\$3,256.18
June 20, 2022	Withdrawal	Peter Downey mailing costs paid cash \$23.00		23.00		
Total Deposits and Withdraws			\$69.46	802.24		
Bank Closing June 30, 2022					Bank Closing Balance	\$ 3,256.18
					Cash on Hand	\$ 12.15
					Total	\$ 3,268.33
Penny Sale & Silent Auction		\$ 733.00				



## Some Studebaker Canada History By Peter Downey



You all recognize this photo, on our plaque of the first Studebaker coming off the line in Hamilton. It was quite a memorable day to be sure. What you may not know that on the left of the photo, holding the ribbon, is Gloria Stowe. If you notice the dress she is wearing in the photo, it was blue and white and she made it the night before the grand opening .

On May 27<sup>th</sup>, of this year Steve and Kathy Porter and Joan and I had the good fortune of meeting Gloria, who is now 96 years young and her son Jeff and his family. Her son Jeff arranged for

us to come for a visit after seeing the copy of the plaque on our website a few months ago. The Porters drove their 1950 Champion, and we took our 64 Daytona. It so happens that the 1950 model was Gloria's favourite of all the Studebakers.

Gloria told us so many great stories of the Hamilton Studebaker plant. Perhaps the most interesting was how she got the job. As she tells the story, while was working cataloguing the remnants of the BOFORS assembly operation after WWII as all the guns etc. were being removed from the facility. She greeted two Studebaker executive who were doing a final visit to the plant prior to taking it over. They spoke with Gloria and discovered what her current job was. They then asked if she had a job once this task was completed and of course she did not. Their next question to her was, would you like to come work for Studebaker? Of course, she said yes, and she is quite likely the first employee hired for the Hamilton Plant. She was the secretary for the number 2 and 3 executives of Studebaker Canada, (the 2 gentlemen in the car in the photo) for 13 years.

Of special interest to me was that she knew my father, who as the senior stock clerk, brought a report "upstairs" every Friday and handed it to Gloria.

Gloria has a huge file of old photos and articles related to Studebakers (one of which is of our very own Roly Lusted and the plaque we commissioned at the plant site). Gloria was very involved in the social committee and the Christmas parties for staff and the children.



I plan on visiting Gloria again in the next few weeks to interview her and capture as much of what she remembers as I can. She is a remarkable lady. Gloria was kind enough to give me a very good copy of the first car off the photo as well.

## Social Media: Susan Lusted

Social media for our chapter is our website, and our Facebook page. Our website is up to date. We do maintain a very active Facebook page. It has lots of visits as monitored each week.

Our website page is located at [www.thehamiltonchaptersdc.ca](http://www.thehamiltonchaptersdc.ca). It does contain pictures of members' cars. If yours is not there, please submit a picture in jpg format and we will display it.

## Deadlines For 2022

The Bullet-Tin is published bi-monthly and below, see deadlines for submission of articles and publication dates.

Month	Submission Deadline	Date to Email Newsletter	When Submitting an Article
Jan/Feb	Jan. 1, 2022	Jan. 16	When submitting an article for our newsletter, please use Word or RTF format. Pictures can be in JPG or PDF format.
Mar/Apr	Feb. 27	Mar. 14	
May/June	Apr. 24	May 16	
July/Aug	Jun, 26	July 10	
Sept/Oct	Aug 29	Sept. 11	
Nov/Dec	Oct. 30	Nov. 13	

## Hamilton Studebaker Drivers Club Contacts

President	Vice President & Membership	Secretary	Treasurer
Peter Downey 37 Matilda St. S. Dundas On. L9H 3C6 Phone: 905-869-2141 Email Address: <a href="mailto:PresidentHamiltonSDC@gmail.com">PresidentHamiltonSDC@gmail.com</a>	Steve Porter 430 Plains Rd. W. Burlington On. L7T 1G9 Phone: 905-464-5726 Email Address: <a href="mailto:stephenjporter4@gmail.com">stephenjporter4@gmail.com</a>	Roger Hill 30 Garden Cres. Paris On. N3L 3T4 Phone: 226-220-5275 Email Address: <a href="mailto:studebakertracks@gmail.com">studebakertracks@gmail.com</a>	Roly Lusted 201 Livingston Ave Grimsby On. L3M 4X2 Phone: 905-945-0027 Email Address: <a href="mailto:lin93@sympatico.ca">lin93@sympatico.ca</a>
Regional Manager	Zone Coordinator	Crossroads Zone Director	
Steve Porter 430 Plains Rd. W. Burlington On. L7T 1G9 Phone: 905-464-5726 Email Address: <a href="mailto:stephenjporter4@gmail.com">stephenjporter4@gmail.com</a>	Bob Hamblin 6225 County Road 22 Mount Gilead, OH 43338 419-947-1360 Email: <a href="mailto:daveh2949@centurylink.net">daveh2949@centurylink.net</a>	Harvey Snitzer 2422 Cranbrook Rd Canton, MI 48188 Tel: 734-634-2285 <a href="mailto:hjs66@yahoo.com">hjs66@yahoo.com</a>	

### Annual Dues for the Hamilton Chapter

Dues for our chapter are \$20 per year and are due Jan. 1<sup>st</sup> each year. Please send payment to our membership secretary including your SDC national number. Members of the Hamilton Chapter SDC must be a member in good standing of the Studebaker Drivers Club Inc.



#### **Birthdays July**

3 Cecylia Griggs  
21 Bob Stowell  
27 Peter Downey

#### **Birthdays August**

5 Harold Haney  
14 Garnet Bell  
15 Earl Randall

#### **Anniversaries July**

141 Earl & Marie Randall  
21 Larry & Suzann English  
28 Barry & Carol Leppan

#### **Anniversaries August**

5 Bob & Joanne Easton  
12 Roly & Susan Lusted  
26 Peter & Judy Lampman

### **Upcoming Meetings: All are subject to current Covid guidelines, closures, and Hamilton SDC policies.**

September ONTARIO, 11th, Hamilton, Hamilton Chapter to celebrate International Drive Your Studebaker Day by hosting a fish fry at John & Brenda Sawyers. Check our website for complete information. Contact: Peter Downey 905-627-2141, email: [PresidentHamiltonsdc@gmail.com](mailto:PresidentHamiltonsdc@gmail.com). Website: [www.thehamiltonchaptersdc.ca](http://www.thehamiltonchaptersdc.ca). Crossroads Zone.

October ONTARIO, 16th, Hamilton, Hamilton Chapter to host its monthly meeting. Check our website for complete information. Contact: Peter Downey 905-627-2141, email: [PresidentHamiltonsdc@gmail.com](mailto:PresidentHamiltonsdc@gmail.com). Website: [www.thehamiltonchaptersdc.ca](http://www.thehamiltonchaptersdc.ca). Crossroads Zone.

November ONTARIO, 20th, Hamilton, Hamilton Chapter to host its monthly meeting. Check our website for complete information. Contact: Roly Lusted, 905-945-0027, email: [lin93@sympatico.ca](mailto:lin93@sympatico.ca). Website: [www.thehamiltonchaptersdc.ca](http://www.thehamiltonchaptersdc.ca).

### **First? By Far?**

By: Roger Hill



Studebaker advertised their '47 models as "First by Far with a Postwar Car" and the '48-'49 models looked exactly the same to the untrained public, keeping the momentum going. But, the stats of the immediate postwar period at Studebaker has confounded/confused many "untrained"

authors and writers that are not familiar with our favourite company. That will never do!

While the first US car out of a factory after the industry was allowed to produce again on July 1st 1945, was a Ford on July 3rd, it was purely a publicity stunt. No one's production began in earnest until later in the year when supplies and logistics were better re-established. Chevrolet, for example, did not make a car until October.

All established manufacturers (except Crosley) started by making warmed-over versions of their 1942 models. Even Studebaker made 19,275 Champions for '46 that were warmed '42s. However, during the war, Studebaker was able to engage Loewy and Associates to design a postwar car while their "factory" design and engineering departments were busy, as all auto companies were, with the war effort. This gave them a head start after hostilities that other car companies did not have. In addition, Studebaker was also able to close off it's wartime contracts more cleanly and quickly than others and was praised for it by the government! This "cleared the track" for faster postwar production conversion.

So, no wartime reminders from Studebaker! The '47 models, made beginning in early May 1946, was a truly new and modern post-war design, so stunningly different at the time, that upon first seeing one, many people thought "it must have flown in with Buck Rogers at the wheel. It looked like that". And, yes, it was also the FIRST new "postwar" car off of an assembly line at a major American manufacturer. In a couple of months, most Stude dealers had one to show, and hopefully, a couple for sale.

Meanwhile, Kaiser-Frazer announced their new cars toward the end of January, 1946 - before Stude did (in April), but did not actually make its first car until the end of May. And, their start was slow. By year's end K-F made less than 12,000. By contrast, Studebaker made over 77,000 cars in calendar 1946 (the vast majority being '47s), plus another 43,000 trucks. Untold favorable publicity was gained for their effort, including a large, exciting, postwar car article in an October/46 Saturday Evening Post, featuring Studebaker! The company was certainly solidifying its role as an innovator, and a styling leader!

The previously mentioned confusion often comes when looking at MODEL YEAR production without seeing CALENDAR YEAR production figures. Studebaker made 161,000 cars for the '47 model year. They were made from May 1946 to November 1947 - some 18 months! At the time, there were many supplier problems and labour disputes which affected monthly output. For the '48's, the figure was almost 185,000 cars - from November '47 to December '48 (13 months). By the way, the 1948 figure is substantially more than competitors Nash and Hudson. Studebaker increased their market share and moved up to number 9 in sales.

Then 1949 happened! Model year car production went down to 129,000! What happened? Some writers reason that Studebaker sold fewer '49 cars because Nash, GM, and Ford (not Chrysler just yet - their new postwar models waited until March '49!) ) had introduced newly-designed cars for that model year. NOT SO! The reason was that '49 Studes were made for just a short 7 months, from the end of December '48 until July 22/49 (by the way, this is my

birthdate, and if anyone has a Stude of any kind that was made that day, I'm interested in it!! Calendar year production shows 1949 at 228,000 units, a new high! Studebaker made its biggest profit ever to date (\$27,563,000) in 1949, was at the top of its game, and DEFINITELY not hurting because of the big three's new models! Studebaker's management was held in such high regard that president Paul Hoffman left at the request of POTUS Harry Truman to head the Economic Cooperation Administration and become the first administrator of the Marshall Plan, a US-led program (13 billion 1948-vintage dollars!) to aid the recovery of western European economies after the war!

We all know how the '50 model year sales turned out! 343,000 cars! Icing on a Studebaker buyer's cake was a good fully automatic transmission, introduced during the year (Chrysler didn't have one until '53!). For the 1951s, they also introduced a modern OHV V8 engine - way ahead of the majority of competition! No wonder Studebaker was optimistic for the future and their second 100 years which was soon to start! **Yes, FIRST, and BY FAR!**

#### **Wanted: Submissions for the Next Bullet-Tin**

- Studebaker in Canada is our theme.
- Send us your stories and articles.
- Studebaker Sightings: if in your travels, you see a Studebaker, parked, send the pictures and location to Sue Lusted, [lin93@sympatico.ca](mailto:lin93@sympatico.ca). Send us your pictures in jpg format.

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#### **Vice President and Membership**

Steve Porter, Vice President Currently, we have more than 70 members and 33 of which need to renew. Yearly dues can be paid now or at our next general meeting or by mail. Please mail payment to Steve Porter 430 Plains Rd. W. Burlington On. L7T 1G9 Phone: 905-464-5726. Email Address:

stephenjporter4@gmail.com. Membership to the SDC is a requirement for membership to our chapter. For membership only, it is \$12 in US funds. This is membership only and no magazine. **Applications for both our chapter and the Studebaker Drivers Club can be found at this link.** [Membership Information \(thehamiltonchaptersdc.ca\)](http://thehamiltonchaptersdc.ca)



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#### **Contributors to this issue**

Roger Hill, Susan Lusted, Peter Downey, Steve Porter. Pictures, Sandy Cruz, Bob Barrick, Roly Lusted. Remember that we are always looking for pictures and articles.



### SDC National Officers

**President** Dennis Foust 143 Studebaker Rd. Spring Mills, PA 16875  
Email: [studeguy54@gmail.com](mailto:studeguy54@gmail.com)

**Vice President** Don Jones P.O. Box 229, Concord VA 24538 Email Address:  
[keydetsdj@aol.com](mailto:keydetsdj@aol.com)

**Secretary** Cindy Foust 143 Studebaker Rd. Spring Mills, PA 16875  
Email: [cfoust1966@gmail.com](mailto:cfoust1966@gmail.com)

**Treasurer** Jane Stinson 5800 Stanley Road Columbiaville MI 48421 Email:  
[jestinson@aol.com](mailto:jestinson@aol.com)

**Past President** Tom Curtis 3538 Gordon Road Elkhart, IN 46516 574-293-6938  
Email: [tomnancurtis@aol.com](mailto:tomnancurtis@aol.com)

#### **Dues for the Studebaker Drivers Club Inc.**

[www.studebakerdriversclub.com](http://www.studebakerdriversclub.com)

Dues are 52.00 payable in US funds to The Studebaker Drivers Club Inc. Cornerstone Registration Ltd. P.O. Box Maple Grove Mn. 55311 (763) 420 7829. Email: [mark@cornerstonereg.com](mailto:mark@cornerstonereg.com) 46.00 payable in US funds for first time members only. For renewing members, it is \$52 in US funds. Fee is \$12 without the magazine subscription. This can be completed online also. [www.studebakerdriversclub.com/joinsdc.asp](http://www.studebakerdriversclub.com/joinsdc.asp)

#### **Classifieds:**

Currently, our members have listed a number of automotive related items for sale. These can be seen at this link: [www.thehamiltonchaptersdc.ca/Classifieds-July-Aug-2022.pdf](http://www.thehamiltonchaptersdc.ca/Classifieds-July-Aug-2022.pdf). This list is updated monthly. Items that you wish to list can be sent to Peter Downey, email: [PresidentHamiltonSDC@gmail.com](mailto:PresidentHamiltonSDC@gmail.com)

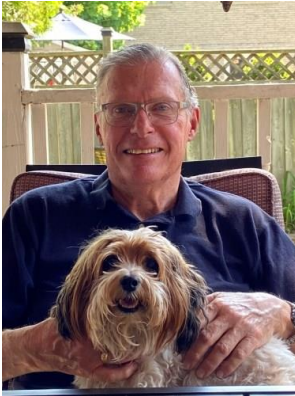
#### **In Memoriam, Dave Bonany May 28, 1939- June 11, 2022**



Dave was an avid photographer starting out with the Guelph Mercury in the 60's culminating his career with Black's Photography as R&D and Systems Manager as a Certified Photo Finishing Engineer in 2002. He retired to Cambridge where he immersed himself in his love of golf and passion for woodworking. Our sympathies go out to his son Stephen and family.



## In Memoriam John McLaine



McLAINE, John Leonard – Suddenly on July 21, 2022 in his 76th year. Beloved husband of Donna of 12 years and stepfather to Kate. Predeceased by his parents Phyllis and Peter McLaine. John was an acclaimed publisher with a career spanning five decades. He was an avid car collector, an accomplished pianist, and a dedicated member of several choirs. “He was a true gentleman, loyal friend and devoted husband.” Our sympathies go out to Donna and Kate.



1964 Studebaker Daytona convertible formerly owned by Fran and Buzz Beckman.

The 2023 SDC International Meet is dedicated to Buzz Beckman, Ed Carmo, Wayne Detjen, and Rick Rechek - WRSDC members who are no longer with us.

**Visit scenic Manitowoc and Two Rivers, Wis. on September 12-16, 2023!**

Northeast Wisconsin is a beautiful place in late summer - and the Wisconsin Region Studebaker Drivers Club will have a wide range of great activities planned for the 59th SDC International Meet. Stay tuned for more details! **We'll see you there!**



Lake Michigan Car Ferry  
Ludington, Mich. to Manitowoc, Wis.

Wisconsin Maritime Museum

Ruthven Park's Website:

<https://ruthvenpark.ca/upcoming-programs-and-events/>



RUTHVEN PARK'S  
24TH ANNUAL  
**CARS**  
*IN THE PARK*

**THANKSGIVING MONDAY  
OCTOBER 10TH**

**Admission: \$10.00 per car**

**GATES OPEN: 10 AM -4PM**

Door Prizes	Mansion and Cemetery Tours	Dash Plaques
Children's Activities	Trail Walks	Refreshments

## **AREA CRUISE NITES**

### **MONDAYS:**

Burlington mall every Monday except holiday Mondays. Rebel Classic Car Club Website:

<https://burlingtoncentre.ca/event/Rebels-Classic-Car-Show/2145561537/>

### **TUESDAYS:**

Grimsby, every Tuesday night at the Gateway in Grimsby beginning June 7, 2022.

Ancaster, every Tuesday night at the Canadian Tire in Ancaster on Wilson St. Website:

<https://www.kwbugclub.org/armaturenbrett/events/ancaster-cruise-night-july-19-2022/>

### **THURSDAYS:**

Port Colborne,

<https://www.facebook.com/CruisersPC/photos/a.241794929355083/1975676659300226/>

**FRIDAYS:** Cruise Niagara in Downtown Thorold.

<https://www.facebook.com/CruisingTogether%20/>

### **SUNDAYS:**

Dunnville: located at the Country Chip Wagon. Starts at 3 p.m to 7 p.m. Music and door prizes.

Hamilton: Peggy Sue's at the Rona on Hwy. 53 Hamilton. The lot is not open until 6 p.m.





## 1927 Commander EWE owned by Peter Worrton

### Photos: Nick Wons

This car was restored by Peter's brother George Worrton and basically looked as it does now when the Worrtons acquired it. The car was built in Walkerville On. where Studebakers were built in Canada, prior to the production being moved to Hamilton in 1948. The car is totally original and has won many awards in car shows both at International Meets and locally.



In the spring of 2021, I received an email from Ontario SDC president Will Norton stating that a promotions firm was seeking a Studebaker built in the 1920's for one of their ad campaigns. We only have one vehicle of that era in our chapter. I sent the ad firm a picture of the Worrton's car and contacted Peter and Chris. Turns out, it was exactly what they were looking for.



They approached the Worrtons and negotiations ensued. After the completion of negotiations, an agreement was struck. It was decided that there would be a photo shoot at the Evergreen Brickworks in Toronto. This is an old site that once made bricks and now hosts a number of events including a Farmers' Market on the weekends.

As I mentioned, the car was built in Walkerville and it turned out that the company that was looking to advertise was a distillery also from Walkerville. The entire theme was to do with prohibition. The Worrtons brought the car to Toronto in their enclosed trailer for a full day photo shoot. It was a day that was filled with a lot of new adventures for Peter and Chris. The product that was being promoted, is pictured here. There were formal tastings after the photo shoot.

It was an absolutely thrilling event for Peter and Chris, one that they won't soon forget. We were allowed to use pictures that didn't have any of the models that were used.







This is an excellent example of a restored vehicle of its era and the Worrans make great effort to ensure that it's seen. At a recent event in Napanee Ontario celebrating the 50<sup>th</sup> Anniversary of the Ontario SDC., they toured around Napanee and took this photo in a sunflower field. At the awards ceremony, it was awarded "Best In Show!"

## **Ontario SDC 50<sup>th</sup> Anniversary Napanee Ontario**

Recently, the Ontario chapter held its 50<sup>th</sup> Anniversary in Napanee Ontario. A number of our members attended and we were awarded trophies for our vehicles. Many thanks to Roly Lusted, Bob Barrick and Sandy Cruzon for sending pictures of this event along. The weather was great, not too hot and humid and the venue was perfect. Check out some of the pictures of the weekend.





